



**FOR IMMEDIATE RELEASE**  
**September 7, 2011**

## **Wellmark Names Hy-Vee Pharmacy Solutions as a Preferred Specialty Pharmacy Benefit Provider**

Wellmark® Blue Cross® and Blue Shield® (Wellmark) announced today that Hy-Vee Pharmacy Solutions has been selected as a preferred provider of specialty pharmacy benefits for Wellmark members effective October 1, 2011. Specialty pharmacy drugs are high-cost injectable, infused, oral or inhaled drugs for the ongoing treatment of chronic conditions. These drugs generally require close supervision and monitoring of the patient's drug therapy.

Hy-Vee Pharmacy Solutions specializes in serving patients who require complex drug therapies to treat a wide range of chronic conditions including oncology, blood disorders, Crohn's disease, growth hormone, hemophilia, hepatitis, multiple sclerosis, and other chronic conditions. Hy-Vee Pharmacy Solutions offers the following value-added services that help Wellmark members maximize benefit dollars:

- Dedicated clinical teams that specialize in chronic conditions
- Education and wellness programs that provide information, materials and ongoing support
- Complete insurance billing, including coordination of benefits for lower out-of-pocket costs
- Convenient drop off and pick up at your local Hy-Vee Pharmacy OR timely delivery to the home, office, or location of choice
- One-stop shopping for all prescriptions and over-the-counter medications.
- Calls are ALWAYS answered by a friendly, professional – not an automated system.
- Refill reminder calls
- A pharmacist is available 24 hours a day, 7 days a week to answer any questions or concerns

"Hy-Vee Pharmacy Solutions' customized patient programs, clinical expertise, and dedication to customer service will allow Wellmark to deliver high-quality specialty pharmacy benefits while effectively managing costs. Our combined commitment to quality and service will provide greater value for our customers," said Wellmark Pharmacy Director Matt Hosford, RPH.

“We are very pleased Wellmark recognized that the unique care model offered by Hy-Vee Pharmacy Solutions offers their members innovative, cost-effective specialty pharmacy benefit services that improve health outcomes,” said Michael R. Agostino, RPH, President of Hy-Vee Pharmacy Solutions.

“Hy-Vee takes great pride in providing our customers with helpful, friendly service. It is a name that customers in the Midwest recognize and trust. Customers can expect the same personal care and great service from Hy-Vee Pharmacy Solutions,” said Bob Egeland, RPH, Vice President of Hy-Vee Pharmacy Solutions.

### **About Hy-Vee Pharmacy Solutions**

Hy-Vee Pharmacy Solutions provides high quality clinical care combined with the support and counseling needed to treat complex medical conditions. A variety of advanced services are offered, including medication adherence monitoring, expert medication counseling, drug interaction monitoring using one platform, coordination of benefits and reimbursement assistance, and patient counseling and education programs. This comprehensive approach results in greater adherence, improved patient outcomes and lower overall health care costs for plan sponsors and participants.

The company provides greater capacity, convenience and accessibility at Hy-Vee Pharmacy service locations. Hy-Vee Pharmacy Solutions’ is headquartered in Omaha, Nebraska and provides services throughout the Midwest. Business hours are Monday through Friday, 8 AM to 5 PM CST.